

WE DID IT AGAIN!



We developed and patented 4 new **PURE-LIGHT BREAKTHROUGH** technologies. Here are just two:



SOLAR BOOST

Solar Panel Enhancement Treatment

New & Installed Solar Panels can have a 10%-30% increase In Energy production. The treatment lasts up to 20+ years and panels can be treated for \$25.



THE GREATEST BREAKTHROUGH IN LIGHTING SINCE... EDISON!

A \$1000000 Air/Surface/Environmental Purification system integrated into special LED light bulbs:

ANTI-BACTERIAL + ANTI-VIRAL + ANTI-ODOR + ANTI-SMOG + ANTI-SMOKE + ANTI-POLLUTION + ANTI-PESTICIDE + ANTI-CHEMICAL + ANTI-MOLD

= Cleaner, Fresher, Safer Air & Cleaner Environment

Safe for Pets, Plants, and Humans



BREAKTHROUGH Technology that could literally change the world.

--Could Pure-Light Slow Or Possibly Even Stop The Spread Of Deadly Diseases
Like Covid, Bird Flu, Swine Flu And Future Diseases/Plagues That We Haven't
Even Seen Yet?

We had an idea, which turned into a dream, which has become reality and is on the verge of making a huge difference in improving the lives of everyone on earth.

Over the past almost 12+ years, Pure-Light® Scientists and partners have been working hard-developing formulas, testing processes, raising funds, doing Independent Lab and field studies, overcoming problems, to finally create the *Revolutionary Pure-Light® Super-Oxygen®*<u>Technology</u> that is now with 4 patents. Several more patents and product applications are in the works.

Our first product: PURE-LIGHT® SUPER-OXYGEN® AIR + SURFACE + ENVIRONMENTAL CLEANSING & PURIFICATION LIGHT BULBS

We took a \$1,000,000+ technology that has been used in the International Space Station to clean the air and environment for over 26 years, greatly improved it, made it last 10xs longer,

patented it, integrated it into specially prepared LED light bulbs and made it affordable for earth use in homes and businesses. Now, after a long hard road, overcoming many obstacles and basically doing the impossible, we have multiple independent lab tests, recommendations from world class doctors, multi-year field studies, and 10,000 users in medical facilities, schools, homes, businesses, assisted living facilities, daycare centers, and more...who all verify that it is true.

NATURAL & SAFE

The Pure-Light technology when exposed to ordinary, natural light, produces Super-Oxygen molecules, the same molecules that Nature uses in our bodies and in nature to clean and purify the air and environment. The technology doesn't use or produce deadly UV light or produce Ozone, or use chemicals making it the safest air & surface & environment indoor/outdoor purification system available. (See our website www.pure-light.com for details on the technology)

<u>ANTI-VIRAL + ANTI-BACTERIAL</u>

Independent lab tests indicate that by changing to our Pure-Light Super-Oxygen LED light bulbs you can help eliminate deadly diseases like Salmonella, E-Coli, and unstoppable MRSA in the air and surfaces surrounding the bulbs. Other tests indicate that the technology can also help eliminate up to 99% of other deadly diseases such as SARS (Covid), Swine Flu, Bird Flu, Ebola, Legionnaires Disease, even Anthrax.

ANTI-MOLD

Mold is possibly the greatest problem that affects breathing and health in the world, especially for people living in high humidity areas, which most people are. Pure-Light can help get rid of mold odor and then the mold itself.

<u>ANTI-ODOR + ANTI DEADLY</u> GASSES

Pure-Light helps eliminate VOC's (Volatile Organic Compounds) which include odor molecules. This includes Cat odors including the awful litter box smell, Dog Dander and odors, other pet odors, Human odors including bathroom/locker-room smells, dirty diaper and urine odors. Pure-Light can also help eliminate deadly gasses like Carbon Monoxide and Formaldehyde which are also VOCs.

ANTI-SMOKE + ANTI-CIGARETTE/CIGAR ODOR/SMOKE

Pure-Light helps eliminate smoke in general and in particular Cigarette & Cigar smoke and odor including deadly secondhand smoke.

ANTI-SMOG + ANTI-POLLUTION

Pure-Light helps eliminate harmful and sometimes deadly smog gasses such as Hydrocarbons, chemicals, poisons, and pesticides in the air and on surfaces both indoors and outdoors. Pure-Light literally helps clean and purify the environment both inside and outside of buildings.

HELPS PLANTS GROW BETTER/FASTER

Pure-Light helps plants grow faster and better. We didn't know this but in one of our independent lab studies it remarked on this effect. Subsequent in-house testing (see greenhouse growing video on website) shows this remarkable effect. More lab studies and research need to happen to help further understand this remarkable aspect of the Super-Oxygen technology.

GREAT FOR PETS & PET OWNERS

Many of our customers report that their pets love the lights and love sleeping next to or underneath them. Pet owners love the fact that the Pure-Light lights help eliminate pet odors leaving their homes fresh and clean smelling.

Many outstanding recommendations, including world leading doctors, independent lab and field tests and a daily growing list of testimonials attest to the effectiveness of Pure-Light Lights.

The potential market is huge. We believe that in the future, our technology could be used in 50%-70% of the \$119 billion annual LED lighting market, and eventually several of our products could be in every home & business in the world. The potential is unbelievably huge and could literally change the way the entire world works, plays, and lives...for the better.

Now Product #2 that is ready to market:



Solar Boost™ Solar Panel Enhancement Coating was developed through a collaborative effort by Total Solar Technologies (TST) (a sister company to PLT) and Pure-Light Technologies (PLT). A previous proprietary version of the coating was marketed and sold by TST for several years, now the coating has been enhanced and patented by PLT. The Coating will be marketed by both Pure-Light and Total Solar and selected partners.

The coating improves the electrical output of solar panels from 10%-30% depending upon the location of the panels and the environmental situation, increasing profitability \$\$ for the Solar Panel operator.

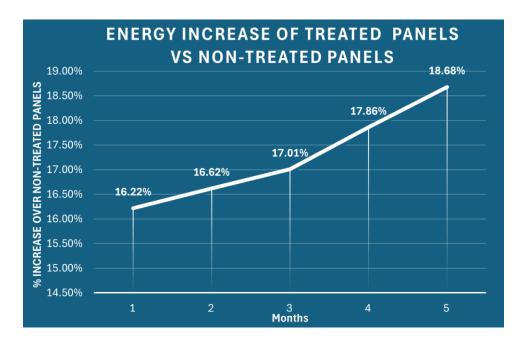
Four Reasons Why the World Needs SOLAR BOOST™:

- 1. **First,** SOLAR BOOST™ increases the receptivity of the solar panel so that it absorbs more photons, increasing the electrical output of the panel from 5% to 15%.
- 2. **Second**, at the same time SOLAR BOOST™ eliminates static electricity on the surface of the solar panel. Static Electricity is what attracts dirt, oil, and pollution particles to surfaces, holding them there, and over time reducing the light reaching the solar cells. With SOLAR BOOST™, the panels stay cleaner longer, resulting in as much as a 30% increase in electrical output.
- 3. **Third**, SOLAR BOOST™ helps reduce or eliminate the need for expensive washing and cleaning of the solar panels, again reducing time and maintenance costs associated with solar panel operation. Less washing also means less waste of precious

water resources...in drought areas this could be critical. The SOLAR BOOST™ coating makes the panel a self-cleaning hydrophilic panel.

4. **Fourth**, <u>SOLAR BOOST™ helps protect the surface of the solar panel</u>, preventing degradation and increasing it's useful life span.

An Independent Engineering field study completed in Southern California demonstrated a 18%+ increase in electrical output over a 5-month period of time. A longer period of time would indicate that the energy output would continue to increase compared to solar panels not coated and thereby accumulating more dirt and grime on them.



For More information: www.pure-light.com